



Camarillo City Council

AGENDA REPORT

Date: June 11, 2025

To: Honorable Mayor and City Councilmembers

From: Greg Ramirez, City Manager

Submitted by: Carmen Nichols, Assistant City Manager

Subject: 2025 Fourth of July Fireworks Show Street Closures

BACKGROUND

The City of Camarillo (City) has a long standing tradition of providing an annual Fourth of July Fireworks Show (Show), as a free community event. Over the past several years City staff has managed all aspects of the Show, including working closely with other local agencies to ensure the outcome of a safe and successful community event. During the planning and event coordination process, staff considers and prioritizes various safety protocols such as the location of the fireworks launch site and potential impacts to the immediate surrounding areas, flow of traffic and congestion areas, and ample parking and viewing spaces for spectators who gather to enjoy the Show.

Since 2021, the Show has taken place on a vacant lot owned by Hiji Investment Co. (Hiji), located on the south side of Camarillo Center Drive and east of Las Posas Road, adjacent to the Camarillo Premium Outlets (Outlets). The 2025 Show will again take place on the vacant Hiji property. This location provides ideal viewing areas from the Outlets parking lots and other immediate surrounding areas.

DISCUSSION

Event Description

The 2025 Fourth of July Fireworks Show is a free community event, scheduled to take place on Friday, July 4, 2025. Attendees are anticipated to begin arriving at the Outlets at 7:00 p.m. An 18-minute fireworks display will commence promptly at 9:00 p.m. with no other entertainment, concessions, or activities being provided. Personal fireworks and sparklers are prohibited, illegal, and pose a risk of severe injury or harm, therefore, this public event provides a safe opportunity to enjoy an evening fireworks display. Various joint efforts for event preparation and cleanup will be conducted by City staff, Ventura County Sheriff's Office (VCSO), Ventura County Fire Department (VCFD), and Outlets

staff preceding and following the event.

The Outlets will remain open to customers during regular mall hours, potentially resulting in a benefit of increased sales from the additional attractions of Show attendees. Additionally, the Regal Edwards Cinema movie theater and restaurants located within the Outlets are anticipated to remain open through the duration of the Show.

Street Closures and Traffic Control Plan

Traffic control for the event will be provided by the VCISO and the City, with security being provided by VCISO and Outlets staff. The event requires the street closure of Camarillo Center Drive between 8:00 a.m. to 10:00 p.m., and partial closure of immediate surrounding streets between 8:45 p.m. to 10:00 p.m. Staff prepared a traffic control plan and maps that specifically outline the street closures in alignment with the Show's anticipated 9:00 p.m. start time, as described below (Attachment 1):

- **Camarillo Center Drive:** Beginning at 8:00 a.m., closure of the driveway at the Regal Edwards Cinema and self-storage facility to the driveway entrance at the Outlets Promenade (approximately 530 feet to the east of Camarillo Center Drive and Las Posas Road), for public safety within immediate areas of the fireworks fallout zone. All traffic entering Ventura Boulevard from Camarillo Center Drive will be restricted to a right turn only at the intersection. At 8:30 p.m. the closure will expand further east to the intersection of Camarillo Center Drive and Factory Stores Drive. All additional driveways providing inflow access to designated parking lots will be closed by 9:00 p.m.
- **Ventura Boulevard:** Closure of driveway closest to Las Posas Road entering the Cracker Barrel restaurant, closure of the driveway entering the Regal Edwards Cinema, and closure of eastbound traffic from Las Posas Road to Camarillo Center Drive (westbound traffic will remain open). All east and westbound traffic at the intersection of Ventura Boulevard and Las Posas Road will be restricted to a right turn only. Closure of left-turn lane from Overland Road onto Ventura Boulevard.
- **Las Posas Road:** Closure of left turning lanes from Las Posas Road onto Ventura Boulevard west of the intersection, closure of through traffic exiting southbound U.S. 101 to the Park N Ride, and closure of turning lanes onto Camarillo Center Drive.
- **Factory Stores Drive:** Closure of the driveways providing inward access to designated parking lots at the Regal Edwards Cinema and the Main Court of the Outlets, closure of southbound traffic lanes, and closure of right turn lane onto Ventura Boulevard. All intersection traffic entering Ventura Boulevard from Factory Stores Drive will be restricted to a left turn only. The intersection of Las

Posas Road and Camarillo Center Drive will be managed by a designated Traffic Control Officer.

- **Plaza La Vista:** Closure of the right-turn lane onto Camarillo Center Drive.
- **Plaza Del Rancho:** Closure of the left-turn lane onto Camarillo Center Drive.
- **Hughes Drive:** Closure of the left-turn lane onto Camarillo Center Drive.
- **Phased Closure of Outlets Plazas:** Phased closure of entry access to the Outlets Promenade, Main Court, and Fashion Court plazas will be monitored and closed as each parking lot become full. Closures are anticipated to begin at 8:00 p.m. or immediately when the Promenade parking lot becomes full.

For additional safety, traffic control will remain in place through the duration of the fireworks show. Upon ending, VCSO will remove traffic barriers and assist in clearing out the Outlets parking lots through designated egress routes on the east and west areas, with Factory Stores Drive serving as the center dividing flow. Finally, once the fireworks technician and VCFD staff confirm that the area is 'all-clear' and safe enough to resume normal traffic flow, VCSO staff will reopen Camarillo Center Drive for all through traffic. It is anticipated that all parking lots will be clear, and traffic control will begin dismantling by 10:00 p.m. Street closures and the traffic control plan are subject to change at the discretion of VCSO.

Staff recommends approval of the proposed street closures and traffic control plan for the 2025 Fourth of July Fireworks Show. The estimated cost for street closures is \$25,000.

FISCAL IMPACT

Funds for the street closures in the amount of \$25,000 will be included in the General Fund – Streets and Police Services division budgets for Fiscal Year 25-26.

CEQA DETERMINATIONS

Not applicable.

RECOMMENDATION

Authorize the proposed street closures for the 2025 Fourth of July Fireworks Show, on Friday, July 4, 2025.

ATTACHMENTS

2025 Traffic Control Plan and Maps

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REFERENCE MATERIALS – AVAILABLE FOR REVIEW AT CITY HALL

None