



City of Camarillo

Planning Commission AGENDA REPORT

DATE: June 6, 2023

TO: Planning Commission

FROM: Joseph R. Vacca, AICP, Director of Community Development

SUBMITTED BY: Paul McClaren, Senior Planner

SUBJECT: Public Art for IPD-53M(11), Rexford Industrial

PROJECT INFORMATION SUMMARY

Request: The applicant requests approval of public art for the Rexford Industrial Expansion.

Applicant/Property Owner: Rexford Industrial Mission Oaks, LLC, 11620 Wilshire Boulevard, 10th Floor, Los Angeles, CA 90025

Project Site Size, Location, and Parcel Number: The 31.89-acre project site is located on the north side of Mission Oaks Boulevard, in the Flynn Road Industrial Area, within the City of Camarillo. The Tax Assessor's parcel number for the project site is APN 160-0-010-730.



General Plan Land Use Designation: Industrial

Zoning: Light Industrial (M-1)

DISCUSSION

Environmental Review

A Mitigated Negative Declaration (MND 2020-8) was adopted by the Planning Commission on February 1, 2022, for IPD-53M(11), which included a public art mural in accordance with the California Environmental Quality Act (CEQA) and the State CEQA guidelines, as well as the City's environmental guidelines. A Notice of Determination for the MND was recorded with Ventura County on February 8, 2022.

Background

On February 1, 2022, the Planning Commission approved IPD-53M(11) for the demolition of the Technicolor building to be replaced by a 117,358-square-foot multi-tenant industrial building. The project also included a 55,766-square-foot addition to the existing industrial building. The General Plan Community Design Element encourages larger projects with over 25,000 square feet to incorporate public art. Therefore, Condition of Approval 189 was placed on the project for the incorporation of public art, as follows:

- Prior to the issuance of a building permit, the applicant must submit a proposal for public art to be reviewed and approved by the Planning Commission, and prior to the issuance of a Certificate of Occupancy, the approved public art must be installed on-site.

The City of Camarillo General Plan Community Design Element includes the following public art design guidelines:

- a. Use public art and cultural amenities to celebrate Camarillo's diversity, history, and unique character.
- b. Take advantage of opportunities to emphasize, through art, the cultural connections between Camarillo, CSUCI, and local arts groups.
- c. Use public art and cultural amenities to help commemorate local history and culturally significant places.
- d. Support artworks and cultural activities that explore and reflect the diverse facets of Camarillo life.
- e. Encourage larger projects (construction > 25,000 sf) to incorporate public art.

The applicant has commissioned artists, Joe Adams (a sculptor) and Janet Neuwalder (a ceramicist), both based out of Studio Channels Islands Art (SCiART) in Camarillo. Their existing body of work can be viewed on their websites accessed via the SCiART website <https://studiochannelislands.org/artists/artist-members/>.

The proposed ceramic mural in a metal frame will enhance the public environment along the elevation that fronts Mission Oaks Boulevard and provide a visual landmark. The art would be installed on the façade, centered between two tower elements, and consists of

an 18-foot-tall by 12-foot-wide ceramic mural set in a metal frame. The frame is divided into two parts, the lower part creating a mural depicting the natural beauty of Camarillo with fields filled with fruit, and hedgerows bursting with wildflowers while birds and butterflies fill the air. The upper portion will consist of a mural, the tiles of which will be created through community workshops over the summer of 2023 and includes the sun and mountains above the fields and a globe of elliptical discs floating above to pay homage to the Technicolor building. The metal frame will also house lighting to provide ambient lighting of the piece at night. Signage installed near the mural will provide background on how the art was created through community workshops and describe what it represents to commemorate the role Technicolor played in helping Camarillo grow. Staff has reviewed the proposed public art and finds it to be consistent with the General Plan and the Conditions of Approval for IPD-53M(11).

SUGGESTED ACTION

Via minute action, approve the proposed public art for Rexford Industrial Mission Oaks, LLC.

ATTACHMENTS

1. Proposal
2. Wording of plaque